

Module specification

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Module Code	ARD4A2
Module Title	Introduction to Illustration
Level	4
Credit value	10
Faculty	FACE
HECoS Code	101361
Cost Code	GADC
Pre-requisite module	None

Programmes in which module to be offered

Programme title	Core/Optional
Standalone module aligned to BA (Hons) Illustration for QA and assessment purposes	Optional

Breakdown of module hours

Learning and teaching hours	9 hrs
Placement tutor support	0 hrs
Supervised learning e.g. practical classes, workshops	9 hrs
Project supervision (level 6 projects and dissertation modules only)	0 hrs
Total active learning and teaching hours	18 hrs
Placement / work-based learning	0 hrs
Guided independent study	82 hrs
Module duration (total hours)	100 hrs

Module aims

This module aims to:

- Provide an accessible introduction to the discipline of Illustration.
- Develop basic practical and theoretical skills to enable creative exploration within Illustration.
- Encourage confidence and engagement in hands-on, discipline-specific projects.



Module Learning Outcomes - at the end of this module, students will be able to:

1	Identify and explain the fundamental principles and techniques used in Illustration.
2	Demonstrate basic practical skills relevant to Illustration.
3	Participate effectively in collaborative or independent creative tasks within Illustration.

Assessment

Indicative Assessment Tasks:

Students will be assessed based on their participation and engagement during supervised sessions and produce a portfolio of work based on a subject specific task. The assessment is based on attendance and active involvement in the activities. This module is 'Pass or Fail' only.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1,2,3	Portfolio	18 hours	100	N/A

Derogations

None

Learning and Teaching Strategies

- A combination of interactive workshops, demonstrations, and guided hands-on practice.
- Emphasis on active participation and practical skill development.
- Tutorials and feedback sessions to support student progress.

Welsh Elements

- Tutorial support and materials will be available bilingually where possible.
- Opportunities to engage with discipline specific Welsh contexts.

Indicative Syllabus Outline

- Overview of fundamental techniques and principles in Illustration.
- Practical workshops exploring essential tools, materials, or methods.
- Hands-on tasks and projects to apply learning in a creative context.

Indicative Bibliography:



Essential Reads

Zeegen, L. (2020). *The Fundamentals of Illustration*. 3rd ed. Bloomsbury Visual Arts.

Other indicative reading

Heller, S. & Arisman, M. (2023). *The Education of an Illustrator*. Revised ed. Allworth Press.

Administrative Information

For office use only	
Initial approval date	06/03/2025
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Date and details of revision	
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